

Exploring the Value of Canada's Library Publishers

Building Community, Building Open



November 22, 2019

Sonya Betz and Doris Wagner, University of Alberta Library

Canada's library publishing scene

What other publishers think we do



What my mom thinks we do




What we think we do



What we actually do





"Caution" by Latente  www.latente.it <https://flickr.com/photos/e-coli/3888542890> is licensed under CC BY-SA

Strategy

1. Identify **all the Canadian scholarly journals** being produced by Canadian publishers
2. Identify which of those journals are **supported by library journal hosting / publishing programs**
3. **Compare the publishing services** offered by library programs to those offered by other kinds of publishers

What IS journal *publishing*?

- **Is a:** production and distribution system that permits the widespread dissemination of reported research (Dunn & Shepherd 1991)
- **Principles of:** editorial integrity through peer review, creation of adaptable business models, improving accessibility and functionality of publications, archiving and preservation work, and promotion of creative reuse of research. (AAU 2010)
- **Key functions are:** registration, certification, dissemination, and preservation of scholarship (Morris, Barnas, LaFrenier, & Reich 2013)

How many Canadian journals are being published?

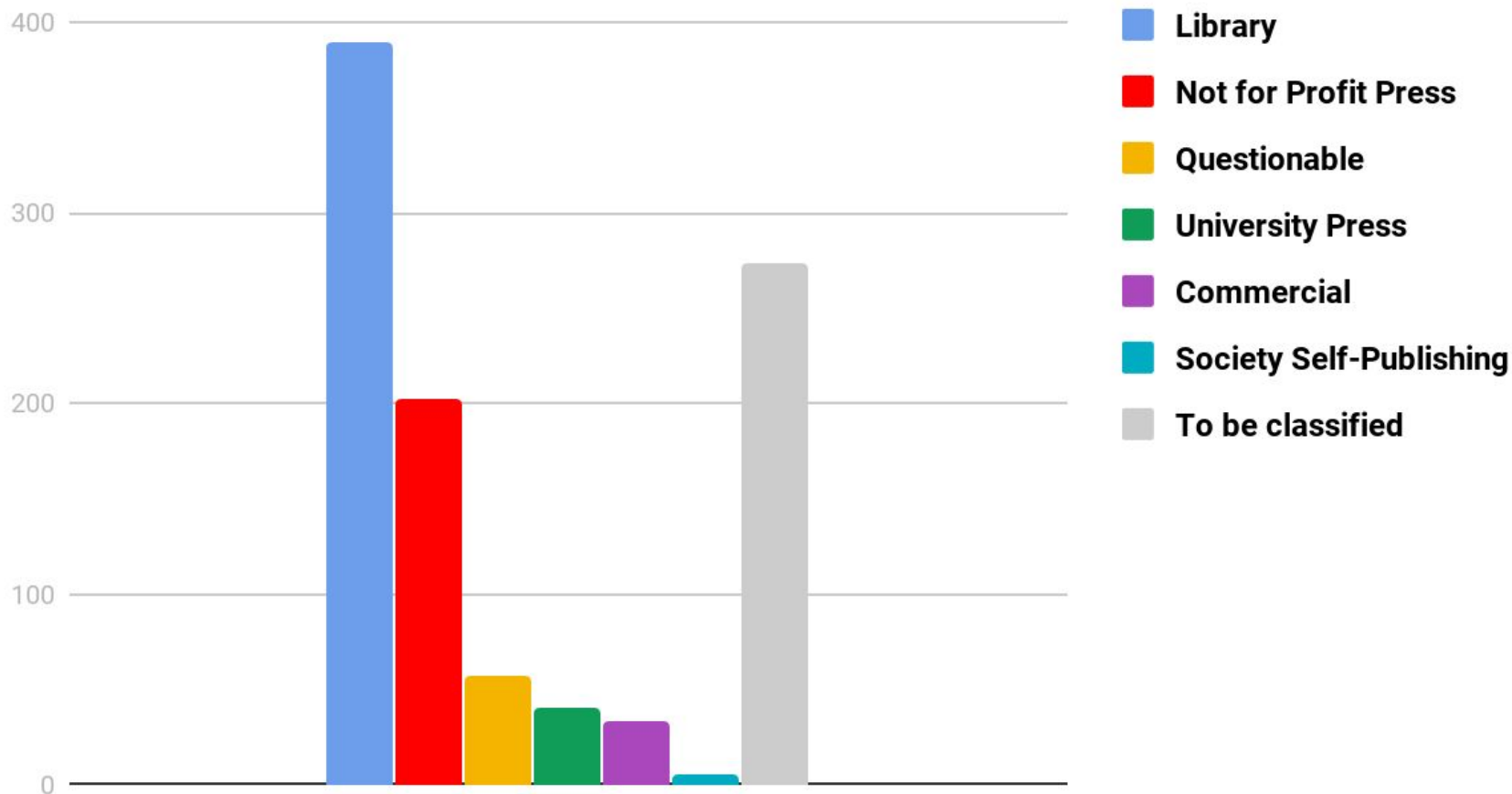
1,000

(-ish) ...

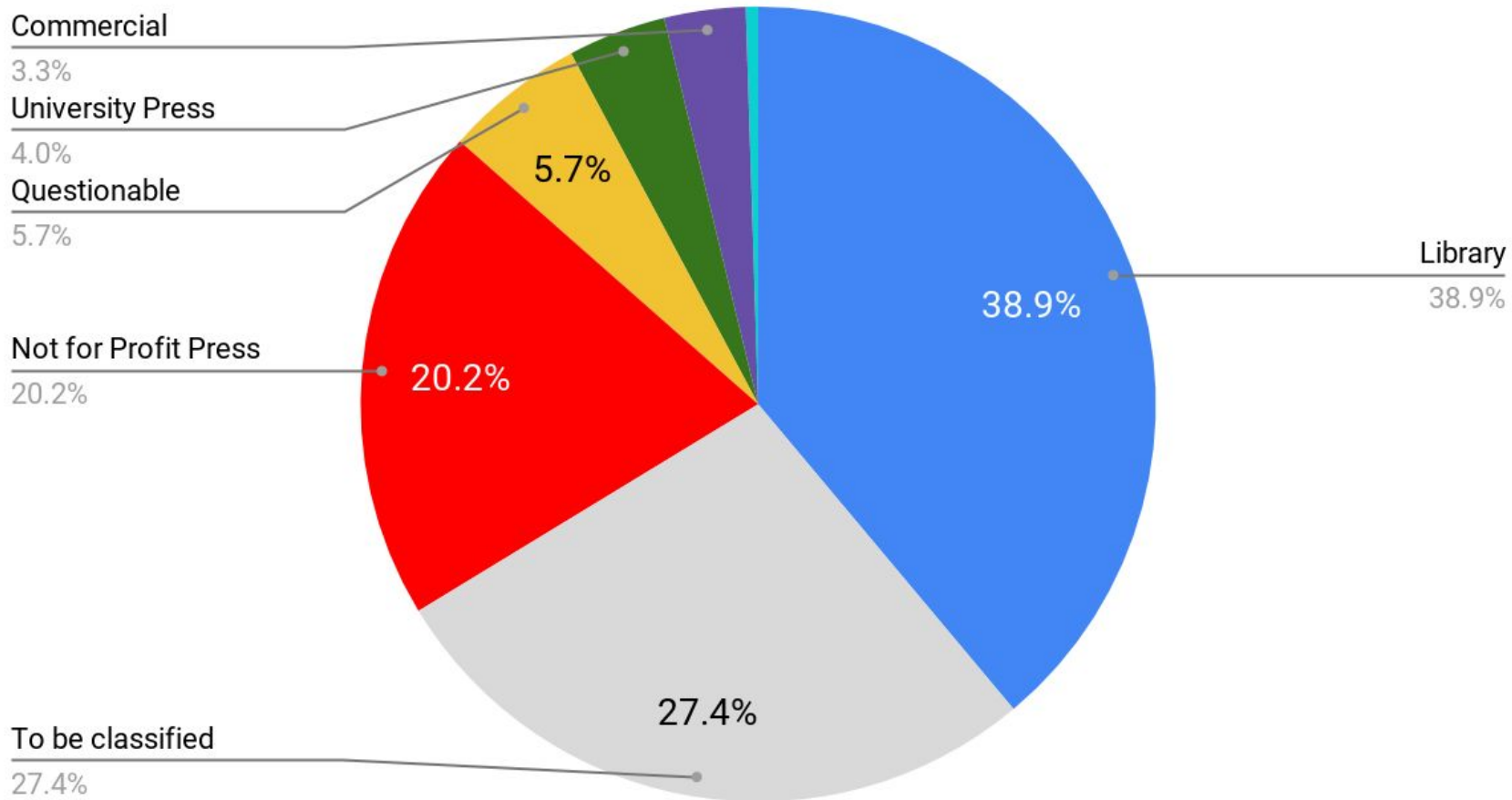


"Caution Tape" by Picture Perfect Pose <https://flickr.com/photos/pictureperfectpose/76138988> is licensed under CC BY

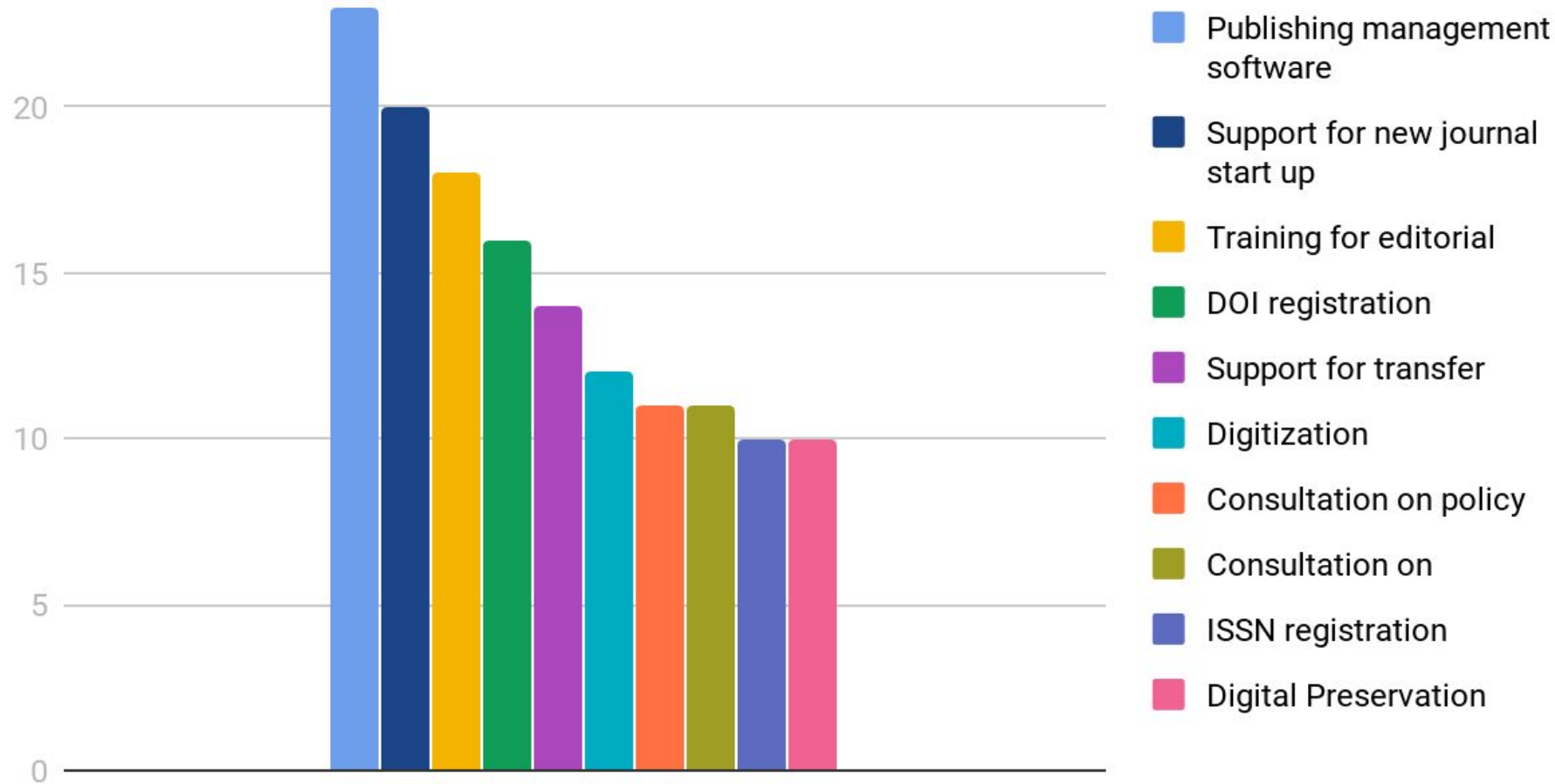
Number of journals by type of publishers



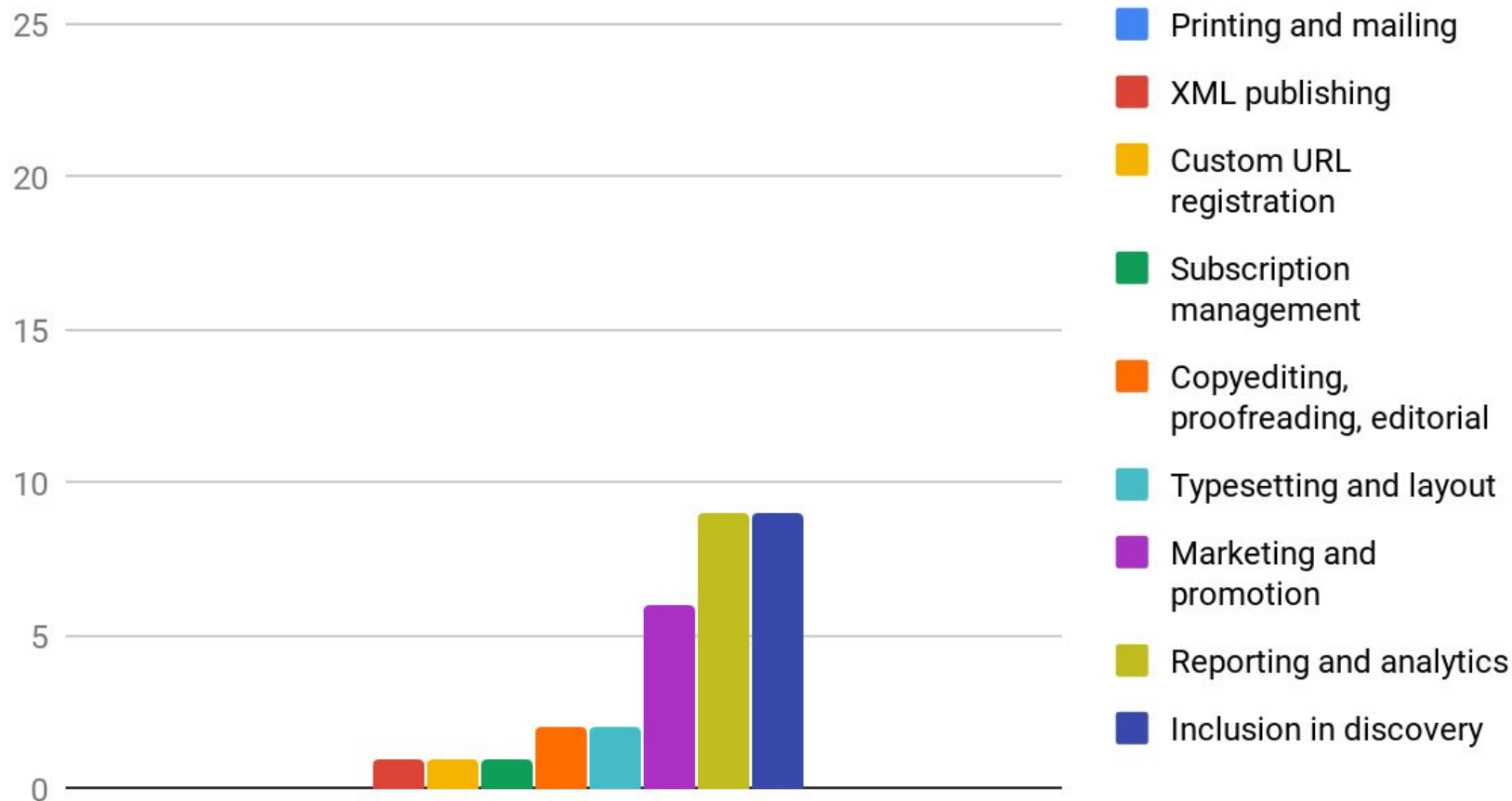
% of journals by type of publishers



Most common services offered by Canadian library publishers



Least common services offered by Canadian library publishers



What does it all mean?

1. Collectively, libraries are (we think) the largest segment of publishers of Canadian scholarly peer reviewed journals
2. Library publishing activities are foundational to supporting the entire system of Canadian scholarly communications

Next steps

For research project:

- Finish cleaning and categorizing master journal list
- Confirm and validate data about library publishers' activities
- Survey publishers to document their publishing activities
- Document and share findings widely

GOAL: Advocate for and educate about this work

Thank you!

Questions?



References

Appleby, J. W., Hatherill, J., Kosavic, A., & Meijer-Kline, K. (2018). What's in a name? exploring identity in the field of library journal publishing. *Journal of Librarianship & Scholarly Communication*, 6, 1-25. <https://doi.org/10.7710/2162-3309.2209>

Canadian Scholarly Publishing Working Group. (2017). *Final Report*. Retrieved from http://www.carl-abrc.ca/wp-content/uploads/2017/07/CSPWG_final_report_EN.pdf

Dunn, R. G., & Shepherd, P. T. (1991). Publishers: The critical link. *Learned Publishing*, 4(4), 193-201. Retrieved from <https://onlinelibrary.wiley.com/doi/pdf/10.1002/leap/40063>

Frei, S., Fleming, L., & Paquin, E. (2016). *Shaping a Collective Future: An Investigation into Canadian Scholarly Journals' Socio-Economic Reality and an Outlook on the Partnership Model for Open Access*. Retrieved from http://www.erudit.org/public/documents/Canadian_Journals_Socio-Economic_Study.pdf

Association of American Universities. (2010). *Scholarly Publishing Roundtable: Report and recommendations from the Scholarly Publishing Roundtable*. Retrieved from <https://www.aau.edu/key-issues/report-and-recommendations-scholarly-publishing-roundtable>

Morris, S., Barnas, E., LaFrenier, D., & Reich, M. (2013). *The Handbook of Journal Publishing*. Cambridge: Cambridge University Press. <https://doi.org/10.1017/CBO9781139107860>

Shearer, K. (2010). *A review of emerging models in canadian academic publishing*. [doi:10.14288/1.0077892](https://doi.org/10.14288/1.0077892)

Willinsky, J. (2017). Modelling a cooperative approach to open access scholarly publishing: A demonstration in the Canadian context. *Canadian Journal of Communication*, 42(5), 923–934. <https://doi.org/10.22230/cjc.2017v4n5a326>