# Publishing and the Gatekeepers

PKP 2017 International Scholarly Publishing Conference CC-BY Charlotte Roh, Scholarly Communications Librarian University of San Francisco @charlotterock | croh2@usfca.edu

## In 2017 thus far...

- American Historical Review, a leading history journal, apologized for assigning a review to a white supremacist.
  - Jaschik, Scott, "The Wrong Reviewer," Inside Higher Ed. April 18, 2017. https://www.insidehighered.com/news/2017/04/1 8/history-journal-apologizes-assigning-reviewbook-urban-education-and-inequality
- Hypatia, a feminist philosophy journal, apologized for and retracted a paper that analogized Rachel Dolezal to transgender people.
  - Anderson et al, "Statement by the Board of Hypatia" Hypatia, May 18, 2017, http://hypatiaphilosophy.org/Editorial/index.html #boardstatement
- The Journal of Political Philosophy apologized for an issue devoted to the Black Lives Matter movement that included zero black authors.
  - Krishnamurthy, Meena, "Open Letter from the Editors of the Journal of Political Philosophy" Philosopher, May 25, 2017. https://politicalphilosopher.net/2017/05/25/openletter-from-the-editors-of-the-journal-of-politicalphilosophy/.

#### TRONICLE OF HIGHER EDUCATION

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**FACULTY** 

#### A Journal's Apology Prompts Soul-**Searching Over Racial Gatekeeping** Academe

For some, the controversy illuminates a problem 'that is far, far more com than we would like to admit'

By Tom Hesse | APRIL 21, 2017 ✔ PREMIUM

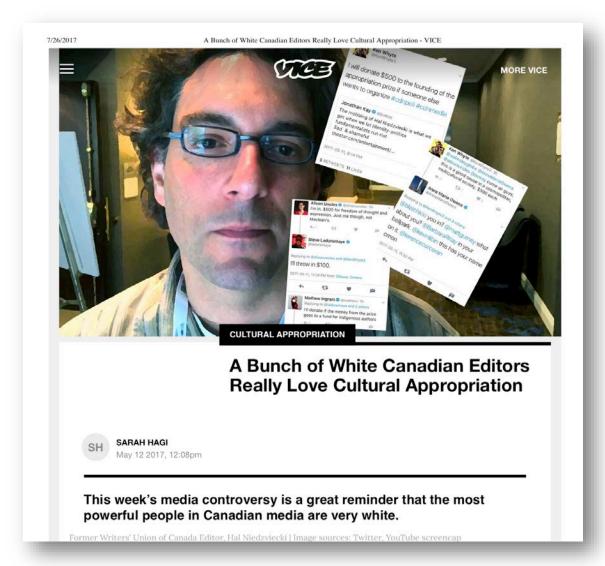
controversial book review in a well-known history journal has led to an apology from the American Historical Review and extensive introspection over gate-keeping and the barriers to young and minority scholars throughout academe.

The journal's decision to allow a professor with views seen as supporting white supremacy to review a book on echool correcation was met with curnrice





## And in Canada...





## What happens when you publish?

- You submit an abstract, article, or proposal.
- The editor (or editorial board) takes a quick look and decides it's worth a review.

**Journal** 

## Your fellow academics

- Your work gets sent out to a couple reviewers.
- They decide whether it's good, needs revision, or is no good.
- The journal tells you whether your work is accepted or needs revision and possibly re-review.
- It gets published.

You and the Journal

#### Librarians

- Select/Purchase
- Catalog/discovery
- Promote/circulate
- Keep/weed

#### You submit a proposal with a few chapters.

 The editor (or editorial board) decides it's worth a review.

Book publisher

## Your fellow academics

- Your work gets sent out to a couple reviewers.
- They decide whether it's good, needs revision, or is no good.
- Puts together a package with marketing and sales projecting success
- It is approved with stakeholders

Book publisher

## You and the book publisher

- You are offered a contract.
- It gets published.

#### • Select/Purchase

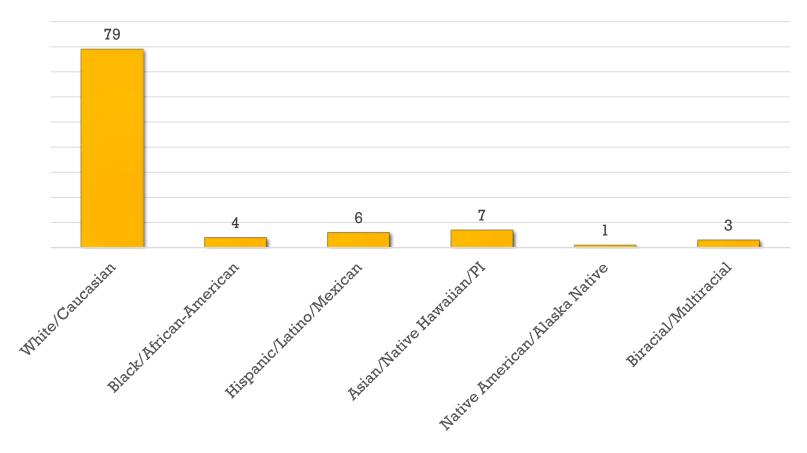
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Librarians



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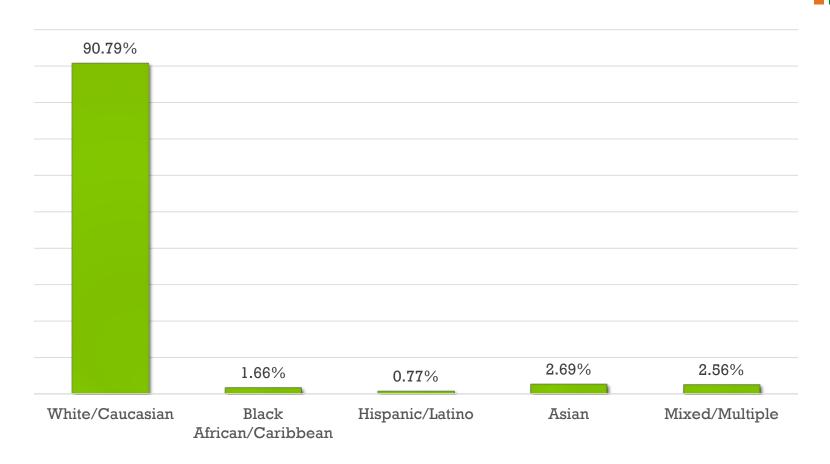
# Race/Ethnicity of Mainstream Publishing Professionals



Low, J. "Where is the Diversity in Publishing? The 2015 Diversity Baseline Survey Results." (January 2016) <a href="http://blog.leeandlow.com/2016/01/26/where-is-the-diversity-in-publishing-the-2015-diversity-baseline-survey-results/">http://blog.leeandlow.com/2016/01/26/where-is-the-diversity-in-publishing-the-2015-diversity-baseline-survey-results/</a>



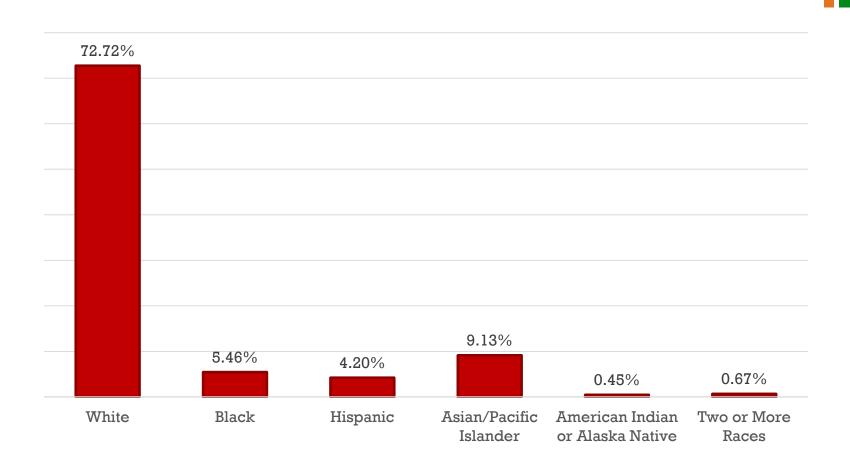
# Race/Ethnicity of Scholarly Publishing Professionals



Greco, A., Wharton, R., Brand, A. "Demographics of scholarly publishing and communication professionals." (February 2016) Learned Publishing 2016; 29:97-101 <a href="http://onlinelibrary.wiley.com/doi/10.1002/leap.1017/full">http://onlinelibrary.wiley.com/doi/10.1002/leap.1017/full</a>

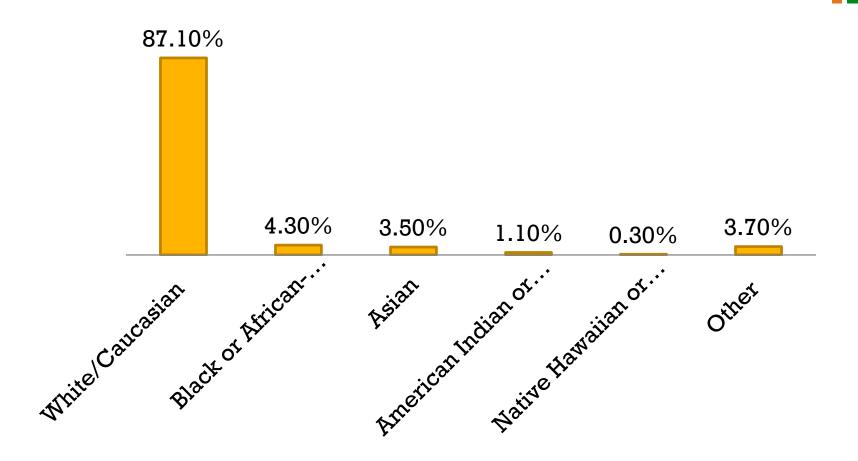


# Race/Ethnicity of Full-time Faculty



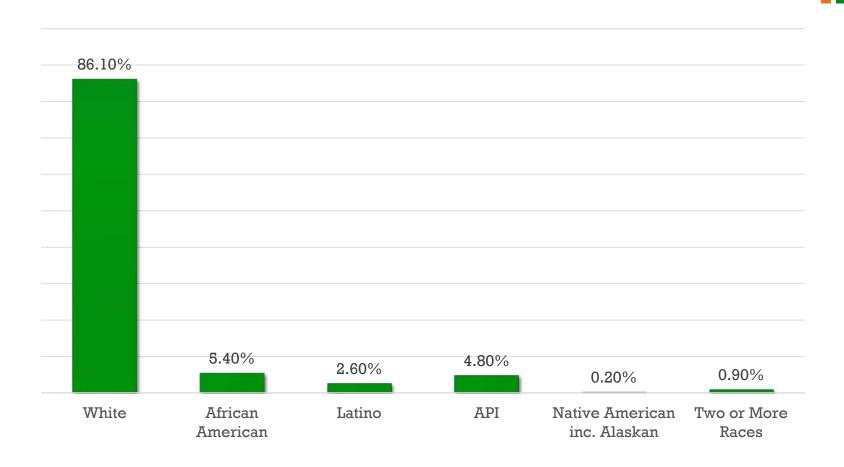


# Race/Ethnicity of Library Professionals





# Race/Ethnicity of Higher Education Library Professionals



# Who holds the power in these dynamics?

- You submit an abstract. article, or proposal.
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Journal

#### Your fellow academics

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#### You and the **Journal**

#### Librarians

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Book publisher

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Book publisher

#### You and the book publisher

- You are offered a contract.
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#### Select/Purchase

- Catalog/discovery
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- Keep/weed

Librarians



# Full Time Faculty in Higher Education

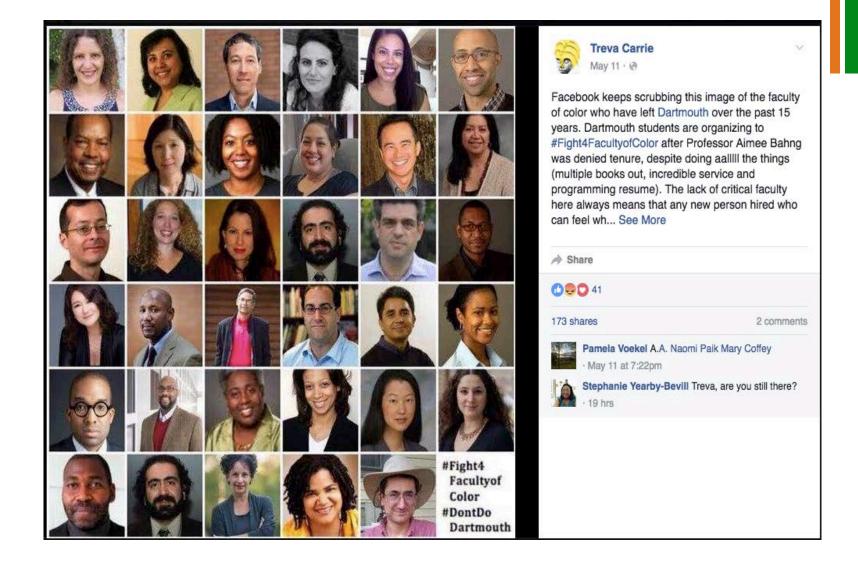
Gender	Males	Females
White	316,912	258,579
Black	18,905	24,283
Hispanic	17,198	16,019
Asian/Pacific	43,519	28,727
Islander		
American	1,736	1,802
Indian/Alaska		
Native		
Two or more races	2,547	2,744

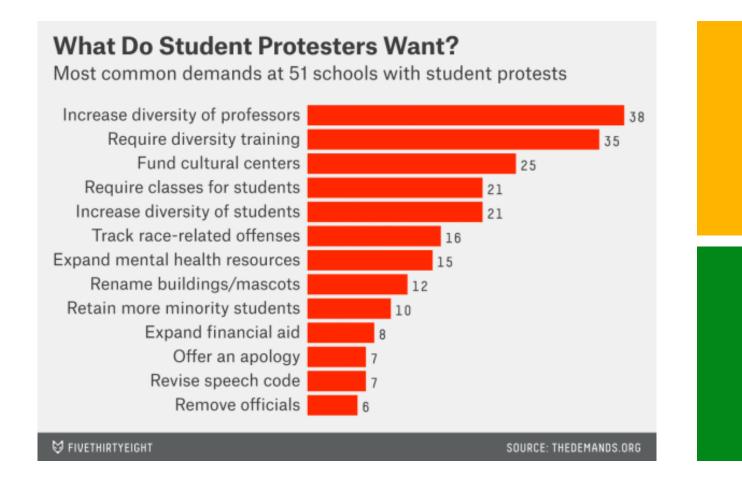
Table 315.20. Full-time faculty in degree-granting postsecondary institutions, by race/ethnicity, sex, and academic rank: Fall 2009, fall 2011, and fall 2013," *Digest of Education Statistics* 2015,

https://nces.ed.gov/programs/digest/d15/tables/dt15\_315.20.asp]

## +

## Who decides value?







### There are now 80 schools on www.thedemands.org

Leah, Libresco. "Here Are the Demands from Students Protesting Racism at 51 Colleges." (Dec. 3, 2015) FiveThirtyEight.com
<a href="https://fivethirtyeight.com/features/here-are-the-demands-from-students-protesting-racism-at-51-colleges/">https://fivethirtyeight.com/features/here-are-the-demands-from-students-protesting-racism-at-51-colleges/</a>



Open access publishing is an opportunity to subvert, not just the economic models of publishing, but the systemic injustices.

# **Examples of Action**

- Library Publishing Coalition's Ethical Framework for Library Publishing
- Association of American University Presses (AAUP) Diversity Fellowships, funded by Mellon
- Martin Paul Eve, co-director of the Open Library of the Humanities
  - "[D]iversity of participation is important to our platform ... we will actively monitor and release reports on demographics across our platform (particularly with respect to editors), taking measures, where necessary, to remove barriers to participation and to ensure breadth of representation."
- OpenCon Diversity Statement available at <u>https://sparcopen.org/wp-content/uploads/2017/07/Diversity-Equity-and-Inclusion-Report-July-10-V1-Release.pdf</u>
- Society for American Archivists' Cultural Heritage Working Group has new protocols on the rights of cultural groups





#### « Back to News

DIVERSITY

## Berkeley Will Delete Online Content

Starting March 15, the university will begin removing more than 20,000 video and audio lectures from public view as a result of a Justice Department accessibility order.

By Carl Straumsheim // March 6, 2017

123 COMMENTS Q



CONTENT UNAVAILABLE **BEGINNING 3/15/2017** 

The University of California, Berkeley, will cut off public access to tens of thousands of video lectures and podcasts in response to a U.S. Justice

Department order that it make the educational content accessible to people with disabilities.

Today, the content is available to the public on YouTube, iTunes U and the university's webcast.berkeley site. On March 15, the university will begin removing the more than 20,000 audio and video files from those platforms – a process that will take three to five months – and require users sign in with University of California credentials to view or listen to them.

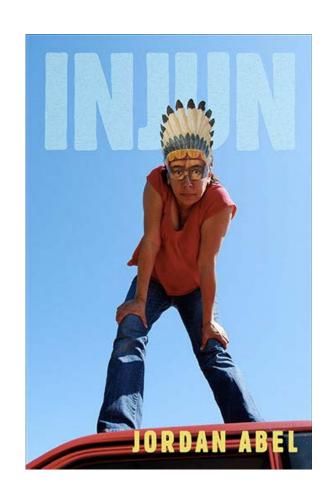
The university will continue to offer massive open online courses on edX and said it plans to create new public content that is accessible to listeners or viewers with disabilities.

https://www.insidehighered.com/news/2017/03/06/u-california-berkeley-delete-publiclyavailable-educational-content

# + Questions?

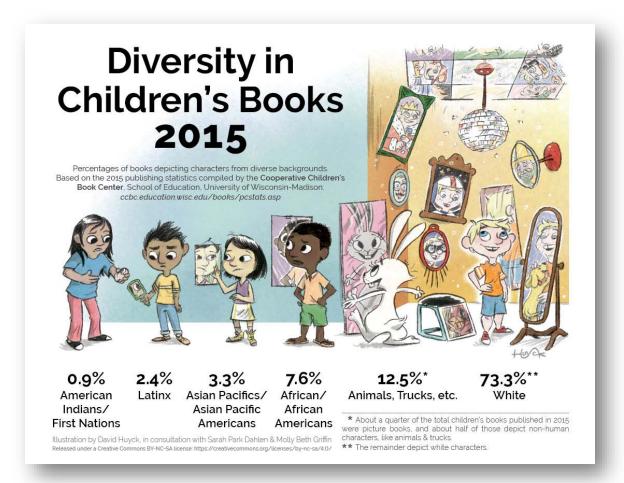
### Acknowledgements to the

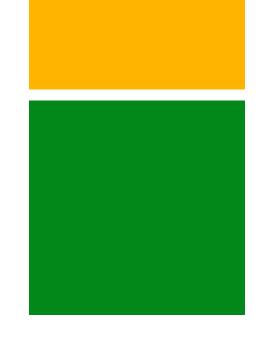
- Wabanaki Confederacy
- Abenaki / Abénaquis
- Haudenosaunee (St. Lawrence Iroquis)



# Things You Can Do

Metadata	Purchasing	Teaching	Research	Publication
Include open	Support open	Educate faculty	Read broadly	Challenge the
access and	access efforts like	and students on		makeup of
marginalized	Knowledge	structures of	Share what you	editorial boards,
publications in	Unlatched	power - ACRL	read, subscribe to	reviewers, and
your catalog		Framework for	those things	authors
	Subscribe to	info lit		Partner w/those
	publications that			doing social
	provide a voice for			justice work
	marginalized			Ask: What's your
				diversity
				statement/policy?
				How are you
				ensuring
				accessibility?





#### From Sarah Park Dahlen

https://readingspark.files.wordpress.com/2016/09/diversityinchildrensbooks2015 f.jpg

The dearth of minority employees directly affects the types of books that are published, industry members agreed, and for this issue to be addressed, there needs to be more advocates for books involving people of color throughout the business, including in management, editorial, and marketing executives in publishing houses, as well as among booksellers and librarians.

- Milliot, J. "Publishing's Holding Pattern: 2014 Salary Survey" (2014). Publisher's Weekly. http://www.publishersweekly.com/pw/by-topic/industry-news/publisher-news/article/64083-publishing-s-holding-pattern-2013-salary-survey.html