Choosing a Document Network (to Build Your Publishing Platform)

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Choosing a Document Network

Attributes to help you select a document network (eg. Gopher, minitel, 'the web') to build your publishing platform.

Some first principles:

• Make sure its big

• Check to see if people use it

• Make sure your people use it

• Make sure people you don't know are using it
Publishing staff and authors work together to publish documents.

BUT
Most platforms separate authors and publishing staff.

WHAT IF
Authors and publishers could work together ('collaborate')?

RECOMMENDATION
Choose a document network that has an architecture you can leverage to bring authors and publishers together.
Publishing is changing.

**BUT**
Most platforms are not built to change easily.

**WHAT IF**
You built your platform to change easily.

**RECOMMENDATION**
Choose a document network that enables you to design and build a flexible platform.
Issues & Recommendations

Publishers publish networked documents.

**BUT**
Authors start with [some crazy non-network document format].

**WHAT IF**
The process started with the format of your chosen document network?

**RECOMMENDATION**
Start and end with the native document format of your chosen document network.
Conclusions

Choose a Document Network that will enable you to:

Bring authors and publishers together to collaborate.

Build flexible systems.

Also ensure you start and end with the format of your chosen document network.

I recommend the web (and HTML)
http://data.booksprints.net/d/1.html
http://data.booksprints.net/d/2.html