Choosing a Document Network
(to Build Your Publishing Platform)

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Choosing a Document Network

Attributes to help you select a document network (eg. Gopher, minitel, 'the web') to build your publishing platform.

Some first principles:

- Make sure its big

- Check to see if people use it

- Make sure <u>your people</u> use it

- Make sure people <u>you don't know</u> are using it

Issues & Recommendations

Publishing staff and authors work together to publish documents.
BUT
Most platforms separate authors and publishing staff.

WHAT IF

Authors and publishers could work together ('collaborate')?

RECOMMENDATION

Choose a document network that has an architecture you can leverage to bring authors and publishers together.

Issues & Recommendations

Publishing is changing.
BUT
Most platforms are not built to change easily.

WHAT IF
You built your platform to change easily.

RECOMMENDATION
Choose a document network that enables you to design and build a flexible platform.

Issues & Recommendations

Publishers publish networked documents.
BUT
Authors start with [some crazy non-network document format].

WHAT IF
The process started with the format of your chosen document network?

RECOMMENDATION
Start and end with the native document format of your chosen document network.

Conclusions

Choose a Document Network that will enable you to:

Bring authors and publishers together to **collaborate**.

Build **flexible** systems.

*Also ensure you start and end with the **format** of your chosen document network.*

I recommend the web (and HTML)
http://data.booksprints.net/d/1.html
http://data.booksprints.net/d/2.html